



**True Business IT Solutions
With Highest ROI**

Full Service IT Solutions

September 30, 2008

www.footpath.com

Our Mission

FootPath is committed to delivering IT/Business Solutions customized to our clients Business Model On-Time, within budget and with the Highest Quality Standards.

FootPath management and employees are committed to the following principles:

To be transparent and honest with our employees, vendors and customers.

Highest Quality, On-time, Value Oriented and within budget IT Business solutions as per clients business model

Success & Highest ROI for our clients

Leader in Enterprise security awareness solutions market.

FootPath has committed 10% of its Net Profits from FY2002 to 2010 Towards charitable cause helping under-privileged children

Products & Services

IT Solutions (Fixed Price or TNM)
IT Staff Augmentation
Business Process Outsourcing

Value Delivery to Our Customers:

Cost Disruption: Reducing costs through process & information automation.

Customer Retention: Through Business Intelligence, Feedback Analysis & Service/Delivery Improvements
Improving Communication and Response

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Infra-Structure

Business Practice Groups (Insurance, Financial Services, Pharmaceutical, Manufacturing, Telecommunications & Health Care)

In-house Technical Teams (Internet, Security, Informatica, Database [Oracle, SQL, DB2], Testing/QA, Middleware)

Off-shore Base Providing BPO Services, Call Center, Customer Support, Development & Maintenance

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Team, Experience & Knowledge Base

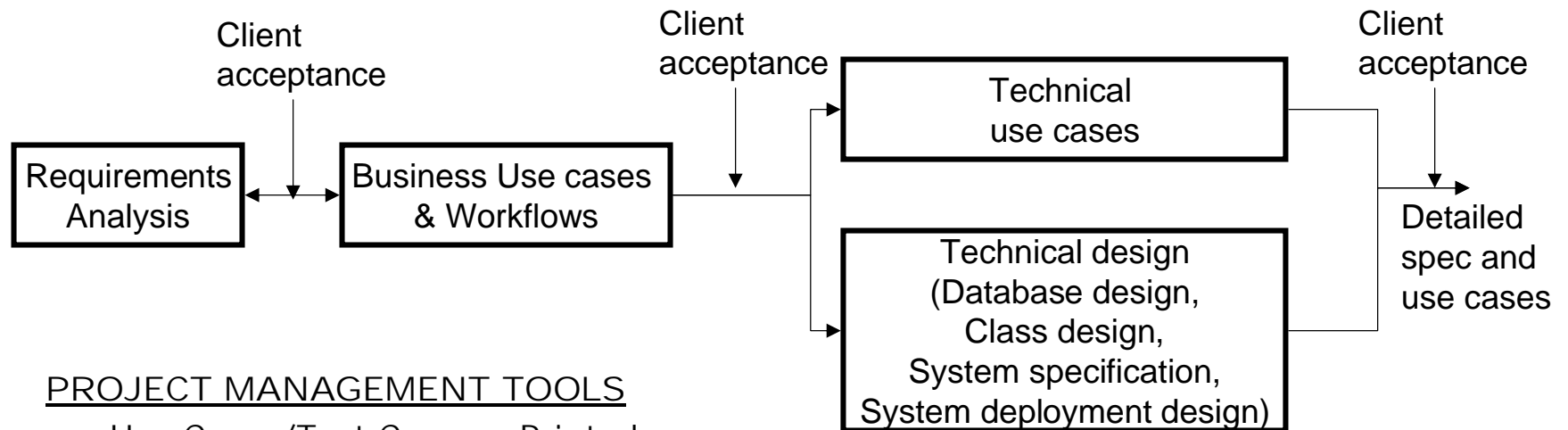
- 70% of our team-members have masters degrees from MIT and IIT
- 75% of the team members are certified in at least one professional category such as Oracle, Microsoft, Sun, IBM, Siebel, BizObjects or Informatica
- Most of our team have designed and implemented web and large backend systems;
- FootPath has extensive experience in executing fixed-price/fixed-time IT projects. Our technical strength is well displayed by our product SecureGURU and Customer Successes in most verticals.
- FootPath possesses Tools, Processes, Resources to execute mission critical projects on-site or at our offices. Our Knowledge Base of components, processes, tools, source code is accessible to all our employees to help our customers.

Methodologies

- ✓ Business Problem / Solution Analysis
- ✓ Project Scope Development
- ✓ Market & Risk Analysis
- ✓ Specifications Development
- ✓ Acceptance Test Plan Development
- ✓ Organizational Flexibility to adapt to Client Needs
- ✓ Identifying and Allocating Correct Resources, Tools & Technologies
- ✓ Maintenance, Upgrades, Compliance, Conversions
- ✓ Gantt Chart/Contract Approval
- ✓ Project & Relationship Manager
- ✓ Team Building & Effective Communication

Methodologies

Development Methodology



PROJECT MANAGEMENT TOOLS

- Use Cases/Test Cases – Printed document
- [Clover test coverage](#)
- Optimize-it for bottleneck identification and optimization
- [Issue Tracking](#)
- [Weekly progress report](#)

FootPath Guarantee

Guaranteed Quality: Every employee/consultant goes through mandatory technical trainings in Methodologies, Tools and Processes. We guarantee every direct client first 2 weeks with no obligation.

Backend Support: Experienced Architect & Project Management Support to every Employee and Consultant. Access to FootPath tools, developers and Knowledge Base

Prompt response to client needs

Background & Drug Testing of every employee/consultant

Weekly Performance & Status Evaluations

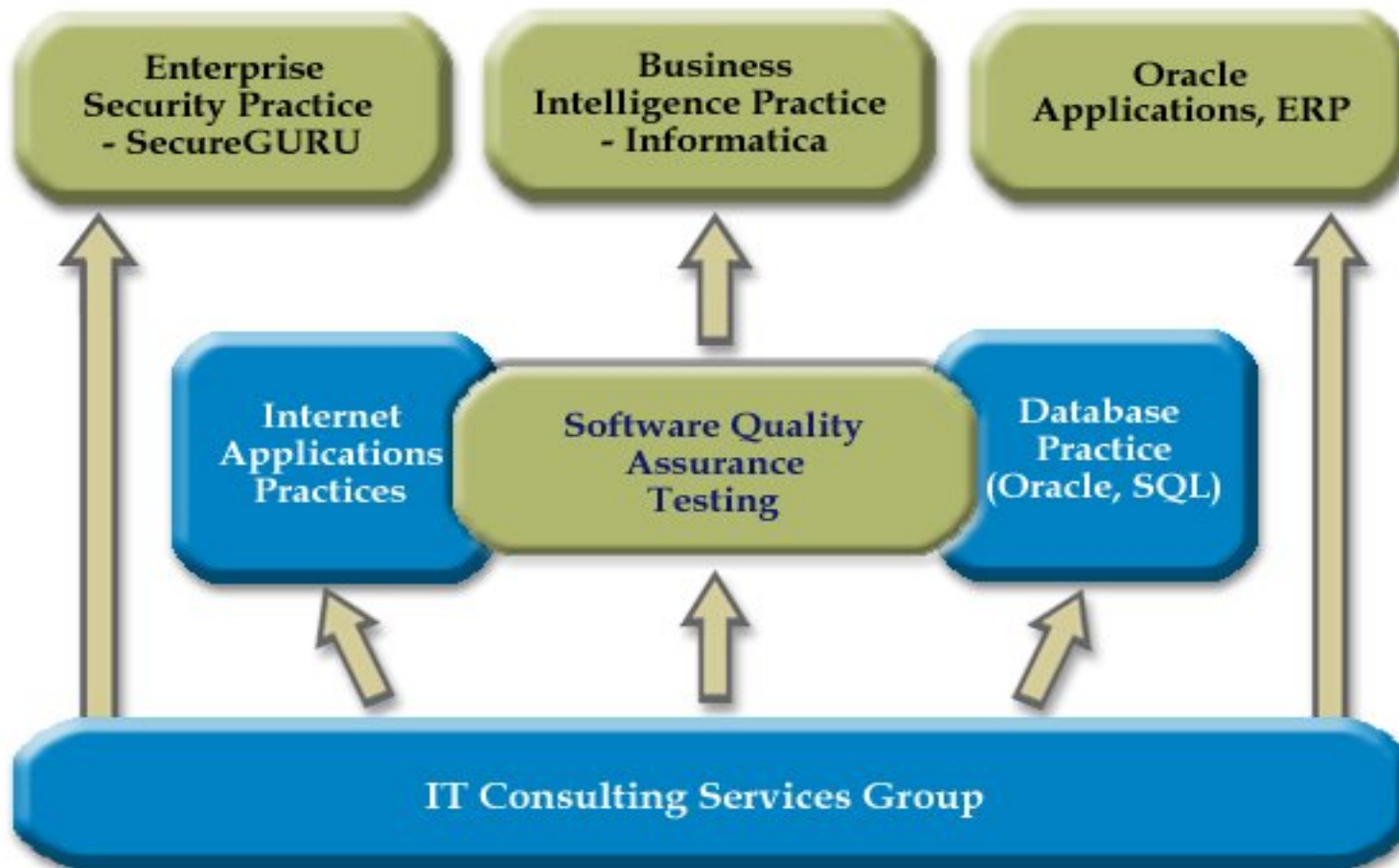
Continued support & maintenance for completed jobs

Company Management commits transparency/honesty and open-door policy to every consultant & employee.

Adherence to equal employment opportunity & affirmative laws

Full Service IT Solutions

Market Focused True Business Solutions



Full Service IT Solutions

Partners

*Technology
&
Applications*



Platform



Full Service IT Solutions

Clients

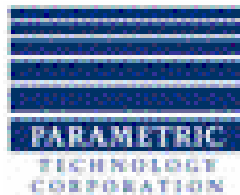
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THIS IS MBNA



Foster-Miller



INSURANCE, FINANCIAL SERVICES AND THE FREEDOM TO DARE.



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Why Partner with FootPath ?

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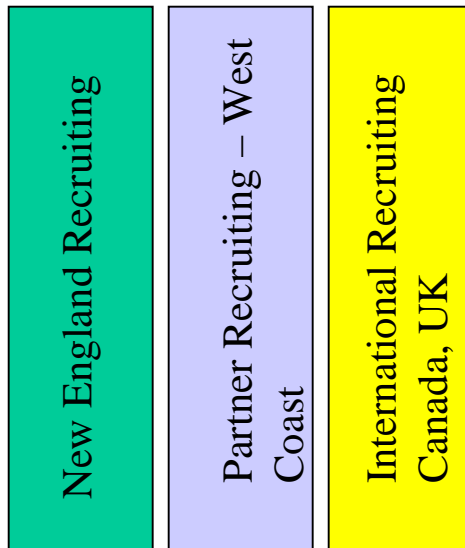


- Extensive expertise delivering business solutions in Financial Services, Insurance & Telecommunications space
- E-Commerce, EDI, XML and Oracle. Extremely strong in interfacing Web Stores to backend Vendors (using EDI, XML and/or Supply Chain Solutions) and Enterprise ERP (includes Oracle Financials, SAP and PeopleSoft Financials)
- Strengths to deliver fastest, safest and most secure E-Commerce solutions to vertical markets.
- Proven & Credible Management Team
- Proven Client List and References
- To assure your success, we build our solutions on a proven methodology that assesses your needs and goals, and bonds that with our commitment to deliver as promised

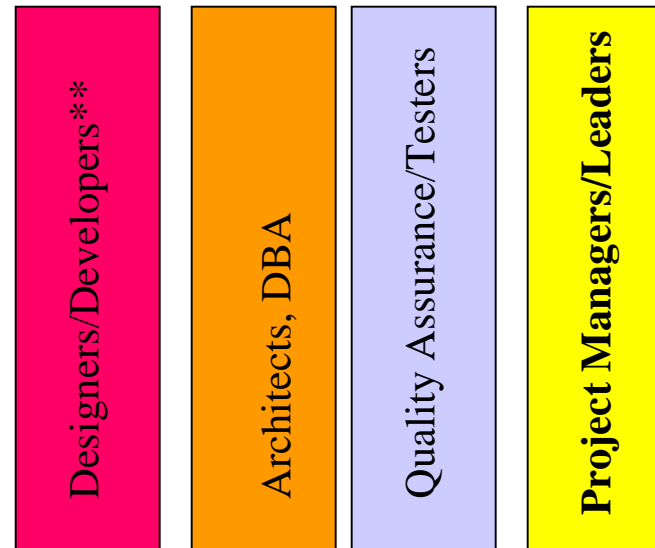
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Recruiting & Resource Development

Sources



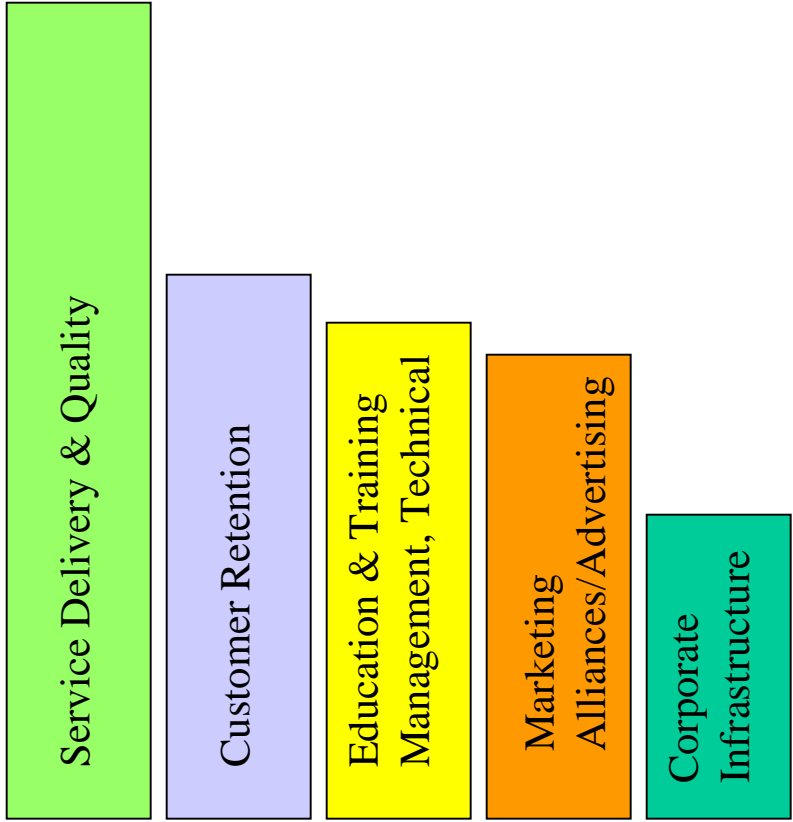
Specialities



** All engineering resources go through mandatory trainings in Quality Assurance, Methodologies, Tools, Processes, Security Issues and Architecture.

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Investments



Full Service IT Solutions

Strengths

Strong proven management team with track record of several successful and profitable ventures.

Extensive experience in Financial Services, Insurance, Pharmaceutical, Telecom and Healthcare markets delivering true business IT solutions

Strong Recruiting Force and Process. Both Local in US and International

Strong Quality Process for Sales and Recruiting increasing Satisfaction.

Engineering Scalable Infra-structure (Have Train the trainer program for Informatica, Internet, Security, Oracle Applications, 3-Tier and Automated Testing)

Project Methodologies in Place for Bidding, Engagement, Execution & Delivery of Fixed Price Project Services

Extensive Internal Sales and Marketing Structure (SQL Server Database, Client-Server SFA, Integration of Web Site Feedback with SFA, Integration of Phone System with SQL Server (SFA) database to monitor retention activity daily)

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**A Business Partnership FootPath commits that
It will Deliver with Complete Satisfaction**

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